

# RESIDENTS' SURVEY



**MAY 2013**

Headcorn is taking advantage of new legislation to put together a Neighbourhood Plan. This plan will form part of the planning framework governing all new development in Headcorn between now and 2031. To ensure that the plan really reflects the needs of both residents and businesses, Headcorn Parish Council has commissioned two surveys to provide the evidence to underpin the plan. This survey covers the views of residents within the parish, to help us understand how you would like to see Headcorn develop over the next 20 years.

Your views really matter, so I would be very grateful if all residents aged 14 or over would take the time to fill in this survey. It will help shape the future of Headcorn.

Please complete this survey by 24<sup>th</sup> June 2013 either online at [www.headcornvillage.org.uk/headcorn-matters](http://www.headcornvillage.org.uk/headcorn-matters) or using this form which will be collected by your local Neighbourhood Plan Volunteer or alternatively drop the form in to the box provided at the Post Office.

If you have any questions please contact one of your local Parish Councillors on the below numbers:

John Russell (01622 891726), Dave Andrews (01622 890686), Lyn Selby (01622 890730 or Sally Lewer (01622 890728).

On behalf of the Headcorn Parish Council and residents of Headcorn – thank you!

Cllr Lyn Selby, Chairman of Headcorn Parish Council

# RESIDENTS' SURVEY

**This information is for validation purposes and will not be used to identify respondents.**

Please enter

From your flyer enter your  
Unique Reference Number:

--	--	--	--	--	--

Your Post Code:

--	--	--	--	--	--	--

# RESIDENTS' SURVEY

## Headcorn in 2031

I. Twenty years from now, how would you most like Headcorn to be described?

**[Tick a maximum of three]**

- Prosperous
- Affordable
- Friendly
- Beautiful
- Unchanged
- Peaceful
- Rural
- Vibrant
- Green
- Sustainable
- Traditional

# RESIDENTS' SURVEY

2. What do you see as the biggest opportunities associated with expansion

**[Tick a maximum of five]**

- Bring money in to the village
- Boost local jobs and businesses
- Improved local amenities
- Ensure primary school expansion
- Improved sewage system
- Reduce risk of flooding
- Land set aside for allotments
- Good sports and leisure facilities
- Boost to property values
- Ensure good public transport links
- Create affordable housing
- Opportunities for people to build their own houses
- Ensure good medical facilities
- Better care for the elderly
- Create a strong village identity
- Improved parking
- Improved facilities for young people
- Create a vibrant community
- Cheaper rents
- Protection for the countryside
- Improved green spaces
- Boost number of family homes
- Other, please specify

# RESIDENTS' SURVEY

3. What concerns you most about expansion?

**[Tick a maximum of five]**

- Undermine local jobs and businesses
- Increased rents
- Increased risk of flooding
- Reduced property values
- Lack of places in the primary school
- Lack of parking
- Overstretched sewage system
- Inadequate sports and leisure facilities
- Inability to get a doctor's appointment when needed
- Reduction in the amount of green space
- Overcrowded trains and buses
- Expansion targeted at people on high incomes
- Expansion targeted at people on low incomes
- Undermine the sense of community
- Lose the sense of being a village
- Harder to access care for the elderly
- Inadequate facilities for young people
- Overstretched local amenities
- Reduction in road safety
- Impact on the environment
- Development more suitable for a town than a village
- Increase in crime
- Other, please specify

# RESIDENTS' SURVEY

4. Planning always involves compromise. If you had to choose only one option, would you prefer new houses in the Parish to be:

**[Circle EITHER A. OR B. FROM EACH PAIR]**

<b>A</b>	All in one location	<b>B</b>	Spread across lots of different sites
<b>A</b>	Large homes with big gardens	<b>B</b>	Small, affordable apartments and houses
<b>A</b>	Only on the immediate outskirts of the village	<b>B</b>	Spread throughout the parish, including the more rural areas
<b>A</b>	On small plots, to reduce the amount land needed for development	<b>B</b>	On plots with large gardens, to boost the sense of green space
<b>A</b>	In lots of different styles	<b>B</b>	In just one single style
<b>A</b>	In different sizes, with different numbers of bedrooms, to suit different family sizes	<b>B</b>	All be the same size with the same number of bedrooms
<b>A</b>	Never allowed where this would involve a change of use from businesses or shops to residential, as this will preserve employment opportunities	<b>B</b>	Allowed to replace businesses and shops, to free up brownfield sites for housing development
<b>A</b>	All the houses in a new development should have their own point of access onto the existing road system, so that they line the existing roads	<b>B</b>	New developments should have a single point of access onto the existing road system, allowing the development of clusters of houses
<b>A</b>	The homes in new developments are all single storey (bungalows)	<b>B</b>	The homes in new developments can have more than one storey

# RESIDENTS' SURVEY

5. What do you most value about living in Headcorn?

**[Tick Those That Apply]**

- The High Street
- Easy to commute
- The Bank
- Surrounded by beautiful countryside
- The sports and leisure facilities
- The Primary School
- The Shops
- Post Office
- The Library
- Ability to get out to the countryside
- The sense of community
- The pubs and restaurants
- Close to family
- Church
- Good business opportunities
- Good Medical facilities
- Citizens Advice Bureau
- The sense of history
- None of the above, please specify

# RESIDENTS' SURVEY

6. On a scale of 1 to 5 [where 5 is very good and 1 is very bad], how do you rate Headcorn as a place to live?

**[Circle One]**

5

4

3

2

1



# RESIDENTS' SURVEY

## Providing Homes

7. What type of homes should be given priority in the Neighbourhood Plan?

**[Tick Those That Apply]**

- Homes for people to buy (at market prices)
- Sheltered homes to buy
- Sheltered homes to rent
- Homes with shared equity (part rent, part purchase)
- Homes for key workers (e.g. Nurses, Teachers etc....)
- Homes provided by Housing Associations to Rent e.g. Golding Homes
- Gypsy and traveller sites for owner occupation
- Gypsy and traveller sites for rent
- Sites for people to build their own homes

8. How big should individual housing development schemes in Headcorn village be?

**[Tick One]**

- No more than 10 houses
- No more than 20 houses
- No more than 30 houses
- No more than 40 houses
- No more than 50 houses
- Any size, including over 50 houses

9. Should Headcorn develop specific rules to govern new building in the wider countryside within the parish?

**[Tick One]**

- Yes
- No

# RESIDENTS' SURVEY

10. If more Gypsy and Traveller pitches are needed in Headcorn, should they be?

**[Tick One]**

In one single development, which houses several gypsy and traveller pitches

Or granted on an individual basis, so there is only one family on each site and therefore they are spread out around Headcorn

Other, please specify

11. Should people with planning permission to have a static mobile on their land be allowed to convert it into permission to build in bricks and mortar (subject to the usual planning restrictions)?

**[Tick One]**

Yes

No

## RESIDENTS' SURVEY

12. Some new housing will be needed in Headcorn parish over the next 20 years. How suitable do you think the following locations would be as a site for new developments in and around the parish?

**[Tick one for each location]**

<b>Option for development</b>	<b>Definitely suitable, subject to planning permission</b>	<b>Possibly suitable, depending on the proposed development</b>	<b>Definitely not suitable</b>	<b>Don't know</b>
Within the existing Headcorn village boundary				
On the outskirts of Headcorn village, north along the A274 towards Sutton Valence				
On the outskirts of Headcorn village, south along the A274 towards Biddenden				
On the outskirts of Headcorn village, north along the Ulcombe Road				
On the outskirts of Headcorn village, east along the Lenham Road				
On the outskirts of Headcorn village, east along Grigg Lane				
On the outskirts of Headcorn village, east along the Smarden Road				
On the outskirts of Headcorn village, west along Moat Road				
In the wider countryside within Headcorn Parish				

# RESIDENTS' SURVEY

13. Over the last 20 years there have been around 220 new houses built in Headcorn. Looking forward to the next 20 years, roughly how many houses do you think it would be appropriate to build in Headcorn?

**[Tick One]**

- None
- No more than 50
- No more than 100
- No more than 150
- No more than 200
- No more than 250
- No more than 300
- No more than 350
- No more than 400
- No more than 450
- No more than 500
- There should be no specific maximum

14. Any other comments on housing development?

# RESIDENTS' SURVEY

## Identifying Housing Needs

15. When are you next likely to want to move house?

**[Tick One]**

- In the next year
- In the next 1 to 5 years
- In the next 5 to 10 years
- In more than 10 years
- Not for the foreseeable future

16. If you move, would you prefer to stay in the village?

**[Tick One]**

- Yes [GO TO QUESTION 18]
- No

# RESIDENTS' SURVEY

17. If no why would you prefer to leave Headcorn?

**[Tick all that apply]**

- Concerns over the affordability of housing to buy
- Concerns over the affordability of housing to rent
- Concerns over the availability of employment opportunities
- Need to move closer to a better secondary school
- Need to move closer to a better primary school
- Need to be closer to university
- Concerns over the expansion of the village
- Desire to be nearer family
- Want somewhere with a more active social life
- Want somewhere quieter
- Other, please specify

18. If you do move house, what sort of accommodation are you likely to want?

**[Tick all that apply]**

- A bigger house
- A smaller house
- More outside space
- Less outside space
- Sheltered accommodation
- A house to buy
- A house to rent

# RESIDENTS' SURVEY

19. What best describes the property you are living in?

**[Tick One]**

- Owner occupied
- Rented from Housing Association e.g. Golding Homes [PLEASE GO TO Q 21]
- Privately Rented [PLEASE GO TO Q 21]
- Shared Equity (part rent, part purchase) [PLEASE GO TO Q 21]
- Static Mobile Home on a rented site [PLEASE GO TO Q 21]
- Static Mobile Home on your own land
- Sheltered Home owner occupied [PLEASE GO TO Q 21]
- Sheltered Home rented [PLEASE GO TO Q 21]

20. Would you consider building an additional house somewhere on your property?

**[Tick One]**

- Yes
- No

21. What is the size of the property you are living in?

**[Tick One]**

- One bedroom
- Two bedrooms
- Three bedrooms
- Four bedrooms
- Five or more bedrooms

# RESIDENTS' SURVEY

22. Do you have any children living with you who will be in the following age brackets on 1<sup>st</sup> September 2013?

**[Tick all that apply]**

- Less than a year old
- Between 1 and 4 years old
- Between 5 and 11 years old
- Between 12 and 16 years old
- Between 17 and 18 years old
- Between 19 and 21 years old
- Over 21 years old
- Non children living with me

23. Would anyone in your household (including you) like to move out into a separate home?

**[Tick One]**

- Yes
- No

If No go to question 29

24. If Yes how many people (adults and children) would like to move to their own home?

**[Enter a Number in the box]**



# RESIDENTS' SURVEY

25. Would you or they, prefer to stay in Headcorn Parish?

**[Tick One]**

Yes

No

If No go to question 29

26. What is the main reason you or they have not moved out?

**[Tick all that apply]**

Can't afford to buy in Headcorn

Can't afford to rent in Headcorn

Can't find anywhere suitable to buy in Headcorn

Can't find anywhere suitable to rent in Headcorn

Needed by the family

Other, please specify

27. What size of property would be needed, if moving was an option?

**[Tick one]**

One bedroom

Two bedroom

Three bedrooms

Four bedrooms

Five or more bedrooms

# RESIDENTS' SURVEY

28. What type of home would be ideal?

**[Tick one]**

Owner occupied

Rented from Housing Association e.g. Golding Homes

Private rented

Shared equity (part rent, part purchase)

Rented gypsy and traveller pitch

Owner occupied gypsy and traveller pitch

Rented sheltered accommodation

Owner occupied sheltered accommodation

29. Is there anyone in the house, who does not currently need their own home, but is likely to want one in Headcorn Parish in the next five to ten years?

**[Tick One]**

Yes

No

If No go to question 31

30. If Yes how many people?

**[Enter a number in the box]**

# RESIDENTS' SURVEY

31. Do you have any family or friends who do not currently live in Headcorn, but would like to move here if they could?

**[Tick One]**

Yes

No

If No go to Question 34

32. If yes, what sort of family groups would like to move to Headcorn?

**[Tick all that apply]**

Single people

Single parents with one child living at home

Single parents with two children living at home

Single parents with more than two children living at home

Couples with no children living at home

Couples with one child living at home

Couples with two children living at home

Couples more than two children living at home

# RESIDENTS' SURVEY

33. What are the main reasons that they are not currently living in Headcorn?

**[Tick All That Apply]**

- Concerns over the affordability of housing to buy
- Concerns over the affordability of housing to rent
- Concerns over the availability of employment opportunities
- Need to be closer to a better Secondary School
- Need to be closer to a better Primary School
- Need to be closer to University
- Lack of suitable housing that is big enough for their needs
- Lack of suitable housing that is small enough for their needs
- Lack of suitable Sheltered Housing
- No suitable housing available to buy
- No suitable housing available to rent
- Lack of public transport to commute to work

# RESIDENTS' SURVEY

## Protecting our local services, the environment and creating a sustainable community

34. Thinking about how the village is likely to develop over the next 20 years, how do you rate the provision of the following in Headcorn?

**[Tick one for each service]**

	<b>Excellent – just maintain the existing provision</b>	<b>OK, but some improvement likely to be needed</b>	<b>Bad – improvement needed now</b>	<b>No need for this in Headcorn</b>	<b>Don't know</b>
Public Transport (Buses)					
Public Transport (Trains)					
Broadband services					
Local Primary School					
Road safety measures					
Vehicle parking facilities					
Bicycle parking facilities					
Sewage and storm drainage system					
Public toilet facilities					
Footpaths in the village					
Litter bins					
Children's playgrounds (Under 11's)					
Adventure playgrounds (Teenagers)					
Sports and Leisure facilities					
Wildlife sanctuaries					
Access for the disabled					
Facilities for young people					
Public library					
Allotments					
Medical facilities					
Facilities for older people					
Range of shops					
Old people's homes					

# RESIDENTS' SURVEY

35. Do you currently have any children living with you who attend Headcorn Primary School?

**[Tick One]**

- Yes
- No

36. What is the best way for the Neighbourhood Plan to protect and enhance the quality of the built environment in Headcorn? **[Tick a maximum of five]**

- Designs that respect the scale of the existing village landscape.
- The use of traditional local building materials.
- Designs that take into account the character of their Low Weald setting.
- High levels of energy conservation in new buildings.
- Inspirational designs based on new thinking in architecture.
- Developments with varied (rather than identical) designs for the houses in them.
- Open green spaces and gardens within new developments.
- Better pedestrian and cycle access to the village centre.
- Signage, advertising and street furniture that respects the village setting.
- Enhanced protection of historic features.
- Enhanced protection of the High Street.
- No developments on floodplains.
- Enhanced protection of landscape in the Low Weald area.
- Improved flood prevention measures.
- Positive management of the varied local wildlife.
- Enhanced road safety measures.
- Other, please specify

# RESIDENTS' SURVEY

37. Are there any Open Spaces, Buildings, Places or views which you believe are important to protect?

**[Please give details below]**

38. Where is the best place for development to support recreational activities?  
E.g. children play areas, outdoor gym equipment, skate parks etc.

**[Tick one]**

- Parsonage Meadow (Located between the Parish Church of Saint Peter and Saint Paul and the village hall)
- Days Green (Located opposite the primary school)
- Hoggs Bridge Green (Located in Ulcombe Road next to the scout hut)
- Other, please specify

# RESIDENTS' SURVEY

39. Which of the following solutions to protect the environment should the Neighbourhood Plan encourage?

**[Tick all that apply]**

Domestic wind turbines powering a single home.

Commercial wind turbines powering many homes.

Using land for fuel production (e.g. wood, biomass).

Photovoltaic solar panels used to generate electricity for individual houses.

Photovoltaic solar farms to generate electricity.

Use of farm slurry to generate power.

Rainwater harvesting on individual homes.

Rainwater harvesting within developments.

Other, please specify

40. How often do you usually use a car?

**[Tick one]**

Several times a day

Roughly once a day

Two or three times a week

Once a week

Only very occasionally

Never

If Never is ticked go to Question 42



# RESIDENTS' SURVEY

41. Which of the following would encourage you to use a car less often?

**[Tick all that apply]**

- Better facilities for parking bicycles in Headcorn
- More Public Footpaths
- More Cycle Ways
- Better provision of pavements
- A better range of shops
- Better local leisure facilities
- Cheaper rail services
- More frequent rail services
- More reliable rail services
- Cheaper bus services
- Keeping over 60s free bus pass
- More frequent bus services
- Better school bus services
- More reliable bus services
- Buses to alternative destinations

**[PLEASE SPECIFY]**

# RESIDENTS' SURVEY

42. How concerning do you find the following aspects of traffic in Headcorn Parish?

**[Tick one option for each traffic issue]**

	<b>Very Concerning</b>	<b>Slightly Concerning</b>	<b>Not Very Concerning</b>	<b>Not Sure</b>
Excessive traffic volume				
Excessive traffic speed				
Excessive traffic noise				
Traffic danger to pedestrians				
Excessive noise from aircraft				

43. If you consider that traffic in Headcorn is a problem, where is the problem located and what would you suggest the Neighbourhood Plan should do to improve the situation?

44. Any other comments on protecting the environment and improving local services?

# RESIDENTS' SURVEY

## Jobs and the Local Economy

45. What types of employment opportunities should the Neighbourhood Plan encourage?

**[Tick all that apply]**

Opportunities for unskilled manual labour

Opportunities for skilled manual labour

Opportunities for professionals (e.g.Accountants, Lawyers etc.....)

Opportunities for office work

Opportunities for retail or sales work

Managerial opportunities

46. When looking to encourage new businesses, what size of businesses should be given priority?

**[Tick all that apply]**

Sole traders

Businesses employing between 1 to 10 people in Headcorn

Businesses employing between 10 to 50 people in Headcorn

Businesses employing between 50 to 100 people in Headcorn

Businesses employing between 100 to 500 people in Headcorn

Businesses employing more than 500 people in Headcorn

47. Should the Neighbourhood Plan include the option of allocating more land to encourage employment?

**[Tick One]**

Yes

No

# RESIDENTS' SURVEY

48. What type of additional sites, if any, should be allocated as suitable for business purposes as part of the Neighbourhood Plan?

**[Tick all that apply]**

- None – there is already enough land for business purposes in Headcorn
- Existing unused business premises
- Existing Agricultural Buildings, suitable for business use
- Brownfield land i.e. land previously developed.
- Greenfield land within the village of Headcorn i.e. Land that has never been developed before.
- Greenfield land elsewhere in Headcorn Parish i.e. Land that has never been developed before.

49. Should existing employment sites be prevented from changes of use, to protect employment opportunities?

**[Tick One]**

- Yes
- No

50. Which of these best applies to you?

**[Tick One]**

- Self employed
- Working full time (30 or more hours a week)
- Working part time (less than 30 hours a week)
- Full-time student
- Retired and no longer working
- Unemployed
- Other, not in paid work

IF your are not working please go to question 53

# RESIDENTS' SURVEY

51. Where are you based for work?

**[Tick one]**

- Headcorn
- Maidstone
- Tenterden
- Ashford
- Kent (elsewhere)
- London
- Sussex
- Elsewhere

52. Do you currently work from home?

**[Tick one]**

- Yes, always
- Yes, often
- Yes, occasionally
- No

53. Is anyone in your family, who is not currently working in Headcorn, likely to seek local employment in the next 5 years?

**[Tick one]**

- Yes
- No

54. Any comments on jobs and the local economy?

# RESIDENTS' SURVEY

## And Finally .....

In order to demonstrate that this public consultation is representative of our community, it would be helpful if you would provide some information about yourself.

55. Are you?

**[Tick One]**

Female

Male

56. How old are you?

**[Tick One]**

14-18

19-21

22-35

36-50

51-65

66-75

76-85

over 85

# RESIDENTS' SURVEY

57. How long have you lived in Headcorn?

**[Tick One]**

Less than a year

Between 1 and 5 years

Between 5 and 10 years

Between 10 and 20 years

Between 20 and 30 years

Between 30 and 50 years

Over 50 years

58. Please use the space below if you have any further comments to make about anything that you feel has not been covered in the survey.

59. Have you completed this survey on behalf of someone else?

**[Tick One]**

Yes

No

# RESIDENTS' SURVEY

**Thank you for completing this survey. Please either return this form to the Post Office or wait for it to be collected by your Headcorn Matters Volunteer.**

All individual data and information collected using this survey will be treated confidentially and will not be passed to any third party.

If you are self employed, or managing a business based in Headcorn, it will be helpful if you will also complete the Business Survey, to help us understand the needs of businesses in Headcorn.

This can be found at [www.headcornvillage.org.uk/headcorn-matters](http://www.headcornvillage.org.uk/headcorn-matters). Alternatively paper copies can be obtained by contacting Michael Jefferys on 01622 891478.

The deadline for this survey is 24<sup>th</sup> June 2013.